

# GRAHAM BULLOCK

Davidson College, Box 7134 Davidson, NC 28035 | 704-894-2314 | grbullock@ davidson.edu

## ACADEMIC APPOINTMENTS

### Davidson College

Associate Professor

August 2017 - Present

Political Science Department and Environmental Studies Department

*Research:* Information-Based Governance, Partisanship and Polarization, Business, Society, and the Environment, Corporate Social Responsibility, Product Eco-Labels, Sustainability Ratings, Asia and the Environment

*Teaching:* American Politics, Partisanship and Polarization, US & Global Environmental Politics, Business and Politics in China and the US, Politics of Information, Leadership & Entrepreneurship, Citizenship & Consumerism, Environmental Social Sciences, Political Science Research Methods

### Fudan University School of Social Development and Public Policy

Visiting Assistant Professor

August 2018 – December 2018

### Duke University Fuqua School of Business

Visiting Assistant Professor

August 2013 – May 2014

### Davidson College

Assistant Professor

August 2011 – July 2017

## EDUCATION

### University of California, Berkeley

PhD, Environmental Science, Policy, and Management

2011

Dissertation: Green Grades – The Popularity and Effectiveness of Information-Based Environmental Governance Strategies

*Kate O'Neill (Chair), Keith Gillless, David Levine, David Vogel*

Exam Fields: Corporate Sustainability, Environmental Ethics, Public and Private Governance, Environmental Science

### Harvard University John F. Kennedy School of Government

Master in Public Policy (MPP)

2005

Master's Thesis: Engaging Voices – Stakeholders and the Development of National Environmental Indicators

*William Clark (Faculty Advisor), Archon Fung, Guy Stuart*

**Princeton University**

A.B. Summa Cum Laude

1999

Major: Ecology and Evolutionary Biology

Five Year Certificate in East Asian Studies

Senior Thesis: Evaluating 'Ecotourism' – Case Studies of Tourist

Resource Needs from Yunnan Province, China

*Andy Dobson (Faculty Advisor)***HONORS AND AWARDS**

**American Political Science Association Institute for Civically-Engaged Research (ICER)** selected as member of first annual cohort of political science scholars 2019

**Davidson College Inclusive Pedagogy Learning Community** selected as member of first cohort of non-STEM faculty members 2019

**Davidson College More Inclusive Learning Environment (MILE)** selected as member of first cohort of faculty members to participate in the program 2019

**Davidson College Food and Sustainability Grant (Phase II)** for developing an extended multi-day class simulation exercise on the United States Farm Bill 2015

**Davidson College Food and Sustainability Grant (Phase I)** for research and teaching on the sustainability of pork production in North Carolina 2014

**Davidson College Faculty Study and Research (FS&R) Grant** for two student research assistants to analyze sustainability ratings in the food and electronics sectors 2014

**Davidson College Faculty Study and Research (FS&R) Grant** for a student research fellow to analyze sustainability ratings in the higher education sector 2012

**Davidson College Assessment Grant** to review literature related to interdisciplinary environmental studies programs and develop an assessment plan for ENV 202 2012

**Curriculum Development Grant** to integrate a community-based learning component into POL 472: Citizens, Consumers and the Environment 2012

**Academy of Management Organizations and Natural Environment (ONE) Best Dissertation Award** First Runner-Up 2011

**University of Wisconsin's National Science Foundation (NSF) IGERT Associate Award** to conduct research on ecotourism in China's Yunnan Province 2010

- Intel Research’s People and Practices (PaPR) Grant** for “Cultural Politics of Technology Consumption” Research 2009
- Stone Award** for the Best Masters Paper on Environmental and Resource Policy at the Harvard Kennedy School 2005
- National Science Foundation (NSF) Graduate Research Fellowship** to support three years of graduate-level research. 2003
- Princeton Ecology and Evolutionary Biology Department Prizes** for most outstanding undergraduate work and best theoretical thesis 1999
- Harris Memorial Award** for contributions made to the ethical and moral life of Princeton University 1999
- John Fischer Zeidman Fellowship** providing a full scholarship to study Chinese language in Beijing 1996

## BOOKS

- Bullock, Graham. 2017. **“Green Grades: Can Information Save the Earth?”** MIT Press.

## PEER-REVIEWED ARTICLES, BOOK CHAPTERS, AND BOOK REVIEWS

- Dahlmann, Frederick and Bullock, Graham. 2020. **“Nexus thinking in business: Analysing corporate responses to interconnected global sustainability challenges.”** *Environmental Science & Policy*.
- Bullock, Graham and Hamish van der Ven. 2020. **“The Shadow of the Consumer: Analyzing the Importance of Individual Consumers to the Impacts of Ratings, Certifications, and Eco-Labels.”** *Organization & Environment*.
- Bullock, Graham. 2019. **Review of *Rules without Rights: Land, Labor, and Private Authority in the Global Economy***, by Tim Bartley. *Global Environmental Politics*.
- Bullock, Graham. 2019. **Review of *The Green Bundle: Pairing the Market with the Planet***, by Magali A. Delmas with David Colgan. *Business Ethics Quarterly*.
- Bullock, Graham. 2018. **“How to Counteract Consumer Product Misinformation.”** In *Misinformation and Mass Audiences*, University of Texas Press.

Bullock, Graham and Nicholas Trevino (Davidson College Class of '17). 2018. **"Energy and Fuel Efficiency Standards."** In *Today's Environmental Issues: Democrats and Republicans*, ABC-CLIO.

Bullock, Graham and Alex Theodoridis. 2017. **"Addressing Concerns about Climate Policies: The Possibilities and Perils of Responsive Accommodation,"** *Environmental Politics* 26(6): 1079-1106.

Bullock, Graham, Johnson, Chris (Davidson College Class of '17) and Brian Southwell. 2017. **"Activating values to stimulate organic food purchases: can advertisements increase pro-environmental intentions?"** *Journal of Consumer Marketing* 34(5): 427-441.

Bullock, Graham. 2017. **"Promoting Sustainable Management: World Wildlife Fund's Hybrid Strategy to Change the Luxury Industry."** In *Sustainable Management of Luxury*, Springer.

Bullock, Graham. 2016. **"Information-Based Governance."** In *Handbook of Theories of Governance*, Edward Elgar.

Bullock, Graham, and Nick Wilder (Davidson College Class of '13). 2016. **"The Comprehensiveness of Competing Higher Education Sustainability Assessments."** *The International Journal of Sustainability in Higher Education* 17 (3): 282-304.

Bullock, Graham. 2015. **"Signaling the Credibility of Private Actors as Public Agents: Transparency, Independence, and Expertise in Environmental Evaluations of Products and Companies."** *Business and Politics* 17 (2): 177-219.

Bullock, Graham. 2015. **"Independent Labels? The Power behind Environmental Information about Products and Companies."** *Political Research Quarterly* 68 (1): 46-62.

## WORKS IN PROGRESS

**"Non-Partisan, Bi-Partisan, or New Partisan? Testing the Effects of Source Credibility on Citizen Attitudes towards Innovative Policy Proposals"** (draft in process).

**"Divergence between Ideological and Party Identification? Examining the Levels, Trends, and Sources of Political Polarization in North Carolina"** with John Crawford '20 (draft in process).

**"Information-Based Governance in China,"** with Caroline Black (Davidson Class of '20 (draft in process).

**“The Political Epistemology of Alternative Facts: The Contestation and Infiltration of Truth in Environmental Politics,”** with Daniel Layman (draft in process).

**“Mental Budgets and Green Consumerism: Consumer Responses to Health and Environmental Categorization of Organic Price Premiums,”** with Philip Yu (Davidson College Class of '16) (draft in process).

**“The Impact of the UN Global Compact and the Carbon Disclosure Project on Corporate Environmental Performance,”** With Chris Johnson (Davidson College Class of '17) and David Martin (draft in process).

**“It’s the End of the World as We Know It? Utility for Outcomes and Views on Climate Change Policy,”** with Alex Theodoridis (draft in process).

**“Private Environmental Regulation in China: Analyzing the Accountability, Transparency, and Environmental Performance of Corporate Actors,”** with Benson Klingler (Davidson College Class of '18) (draft in process).

## TEACHING-RELATED PUBLICATIONS

Bullock, Graham. 2013. **“Conversation Challenge: Discussing Authorship.”** National Center for Research and Professional Ethics. ResearchCORE: Collaborative Online Research Environment. <https://nationalethicsresourcecenter.net/resources/7452/about>.

*This is an interactive role-playing exercise about research ethics and authorship. Students play the role of either a professor or undergraduate student in a discussion about authorship of articles coming out of a new research project.*

Bullock, Graham. 2013. **“The Julie Watson Case: To Sign or To Speak.”** National Center for Research and Professional Ethics. ResearchCORE: Collaborative Online Research Environment. <https://nationalethicsresourcecenter.net/resources/7450>.

*This is a research ethics case study about whether to seek oral or written consent from participants in a research project for a civic engagement component of an undergraduate course.*

## CONFERENCE PRESENTATIONS

**“Divergence between Ideological and Party Identification? Examining the Levels, Trends, and Sources of Political Polarization in North Carolina”** 2019  
Paper presented at the Western Political Science Association Annual Meeting, San Diego, CA.

**“Seeking Collective Action from Facts: Information-Based Governance Strategies in China”** 2018

Presentation delivered at the International Conference on the 40 Years of Reform and Social Change in China co-hosted by the Chinese Academy of Social Sciences and the Sociology Departments of Fudan University and the Chinese University of Hong Kong, Shanghai, China, co-authored with Caroline Black (Davidson College Class of '20)

**“Green Grades: Can Information Save the Earth?”** 2018

Presentation delivered at a panel symposium on "Can Information Save the Earth?" at the Academy of Management Annual Meeting, Chicago, IL.

**“Can Information Save the Earth? A Teaching Experiment”** 2018

Presentation delivered at the Annual Meeting of the Association of Environmental Studies and Sciences, Washington, DC.

**“The Politics of Alternative Facts: Five Environmental Cases”** 2018

Paper presented at the Annual Meeting of the Western Political Science Association, San Francisco, CA, co-authored with Daniel Layman.

**“Private Environmental Regulation in China: Analyzing the Accountability, Transparency, and Environmental Performance of Corporate Actors”** 2018

Paper presented at the Annual Meeting of the International Studies Association, San Francisco, CA, co-authored with Benson Klingler (Davidson College Class of '18).

**“The United Nations Global Compact and the Carbon Disclosure Project: Comparing Effects, Examining Interactions, and Analyzing Change over Time”** 2018

Paper presented at the Annual Meeting of the International Studies Association, San Francisco, CA, co-authored with Chris Johnson (Davidson College Class of '17) and David Martin.

**“Green Grades: Expectations, Characteristics, and Pathways”** 2017

Presentation delivered at University of Michigan Private Governance and Social Movements Workshop, Ann Arbor, MI.

**“Transparency, Transformation, and Information-Based Environmental Governance”** 2016

Paper presented at the Annual Meeting of American Political Science Association, Philadelphia, PA.

**“Mental Budgets and Green Consumerism: Consumer Responses to Health and Environmental Categorization of Organic Price Premiums”** 2016

Paper presented at the Annual Meeting of the Academy of Management, Anaheim, CA.

- “The Eye of the Beholder: Evaluating the Effectiveness of Information-Based Environmental Governance Strategies”** 2016  
 Paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL.
- “Engaging the International Relations and Comparative Politics Nexus: A Content Analysis of Global Environmental Politics Syllabi and Texts”** 2016  
 Paper presented at the Annual Convention of the International Studies Association, Atlanta, GA.
- “Confronting Issue Borders and Disciplinary Boundaries: The Role of Environmental Studies Foundation Courses”** 2015  
 Presentation delivered at the Annual Meeting of the Association for Environmental Studies and Sciences (AESS), San Diego, CA.
- Bridging the Values Divide: Communicating and Activating Diverse Values to Stimulate Pro-Environmental Intentions”** 2015  
 Paper presented at the Conference on Communication and the Environment (COCE), Boulder, CO, co-authored with Chris Johnson (Davidson College Class of ’17) and Brian Southwell.
- “The Meaning of ‘Green:’ Embedded Values in Environmental Certifications and Ratings”** 2014  
 Presentation delivered at the Annual Meeting of the Association for Environmental Studies and Sciences (AESS), New York, NY.
- “The Claims Jungle”**  
 Invited presentation delivered at ISEAL’s Global Sustainability Standards Conference, London, UK. 2014
- “The Purveyors of Green: The Organizational Legitimacy of Eco-Labels and Sustainability Ratings”** 2014  
 Paper presented at Duke University’s Nicholas Institute for Environmental Policy *Solutions and the University Program in Environmental Policy Seminar Series*, Durham, NC.
- “Respond and Deliver? Examining the Risks and Rewards of Responsive Accommodation in the Politics of Climate Change”** 2014  
 Paper presented at Duke University’s Political Science Seminar Series, Durham, NC. and the Annual Meeting of the Midwest Political Science Association, Chicago, IL.
- “Respond and Deliver? Persuasion and the Politics of Taxes, Jobs, and Climate Change”** 2013  
 Paper presented at Dupont Summit 2013 on Science, Technology, and Environmental Policy, Washington, DC.

- “Who Persuades the Persuaders? Power and Accountability in Information-Based Governance Strategies”** 2013  
Poster presented at the 2013 Annual Meeting of the American Political Science Association, Chicago, IL.
- “The Consumer/Citizen Relationship across Time and Space: Millennial Perspectives on Responsible Citizenship in Different Issue Domains”** 2013  
Paper presented at Sustainable Consumption Research and Action Initiative (SCORAI) Conference, Clark University, Worcester, MA.
- “Judging Sustainability Claims: Consumer Preferences for Product Eco-Labels”** 2012  
Poster presented at the Annual Conference of the Society for Judgment and Decision Making, Minneapolis, MN.
- “Environmental Evaluations of Companies and Products: The Role of Academia”** 2012  
Presentation delivered at the Annual Meeting of the Association for Environmental Studies and Sciences (AESS), Santa Clara, CA.
- “Quis Custodiet Ipsos Custodes? Expertise and Democracy in Eco-Label Accountability”** 2011  
Presentation delivered at the Annual Meeting of the Society for Social Studies of Science, Cleveland, OH.
- “Greening the Dragon: Sustainable Development in China”** 2011  
Presentation delivered the SE World Affairs Institute, “Going Green around the World,” Black Mountain, NC.
- “Consumer-Oriented Transparency: Recent Trends in Corporate Sustainability and Accountability”** 2011  
Presentation delivered at SRG’s Bolder Innovation Executive Panel, Boulder, CO.
- “Green Demand: Consumer Preferences for Different Types of Product Eco-Labels and Corporate Sustainability Rating”** 2011  
Paper presented at the University of Michigan’s Ross School of Business Conference, “What Makes A Difference and Why,” Ann Arbor, MI.
- “The Ecology of Eco-Labels: Information-Based Environmental Governance in the Electronics Sector”** 2010  
Paper presented at the University of Michigan’s Ross School of Business Conference, “Informing Green Markets: The Roles of Industry, NGOs,



and Government,” Ann Arbor, MI.

**“The Poor Man’s Strategy? Information-Based Environmental Governance in Hard Times”** 2010

Paper presented at the 2010 Annual Meeting of the American Political Science Association, Washington, DC.

**“Information-Based Environmental Governance: Understanding the Emergence and Popularity of Eco-Labels and Environmental Ratings”** 2009

Presentation delivered at the Annual Meeting of the Association for Environmental Studies and Sciences, Madison, WI.

**“Green Grades of Companies and Products: Legibility and Co-Production in Information-Based Environmental Governance Strategies”** 2009

Presentation delivered at the Annual Meeting of the Society for Social Studies of Science, Washington, DC.

**“The Consumerization of Environmental Information through Eco-Labels and Environmental Ratings”** 2009

Paper presented at the Intel Research People and Practices Workshop on the Cultural Politics of Technology Consumption, Beaverton, OR.

**“Engaging Voices: Stakeholders and the Development of National Environmental Indicators (Case Studies from the Sustainable Roundtables, EPA, and the Heinz Center)”** 2006

Discussion Paper (2006-4) published by the Belfer Center for Science and International Affairs, John F. Kennedy School of Government, Harvard University.

**“Creating Positive Synergies in Mountain-Based Ecotourism Development: Case Studies from the Yunnan Great Rivers Project”** 2003

Paper published in 2nd International Montane Mountain Southeast Asia (MMSEA II) Conference Proceedings.

**“Creating a Comprehensive Community-Based ‘Ecotourism’ Development Process: A Case Study from Lashihai Watershed in Lijiang County, Yunnan Province”** 2000

Paper published in Links between Cultures and Biodiversity: Proceedings of Cubik 2000. Kunming, Yunnan: Yunnan Science and Technology Press.

## TEACHING EXPERIENCE

### **Associate/Assistant Professor, Davidson College**

American Politics (2011, 2012, 2015, 2016, 2019, 2020)  
 Partisanship and Polarization in American Politics (2018)  
 Business and Politics (2017, 2018)  
 Business and Politics in China (2018)  
 Environmental Politics (2012, 2013, 2015)  
 Global Environmental Politics (2017, 2019)  
 US Environmental Politics and Policy (2016, 2018, 2020)  
 Environmental Social Sciences (2011, 2012, 2014, 2015, 2016, 2019)  
 Citizens, Consumers, and the Environment (2012, 2013, 2014, 2016)  
 Leaders vs. Entrepreneurs (2015, 2019)  
 Politics of Information (2013, 2015)  
 Methods and Statistics in Political Science (2012)

### **Graduate Student Instructor, University of California, Berkeley**

Environmental Policy, Administration, and Law (2011)  
 (Delivered Course Lectures/Facilitated Discussion)  
 International Environmental Politics (2009)  
 (Led Two Course Sections)

## STUDENT MENTORING AND ADVISING

### **Thesis Advisor/Capstone Mentor**

Saad Farooq ('20), Environmental Studies Capstone Project  
 Alexandra Romero ('20), Environmental Studies Capstone Project  
 Chris Johnson ('17), Environmental Studies Capstone Project/Political Science Honors Thesis  
 Livesey Pack ('17), Political Science Honors Thesis  
 Becky Johnson ('16), Environmental Studies Capstone Project  
 Ayanna Thomas ('15), Environmental Studies Capstone Project  
 Marcus Carson ('13), Political Science Honors Thesis

### **Thesis Reader**

Zhentao Hong ('16), Political Science Honors Thesis  
 Lincoln Davidson ('15), Political Science Honors Thesis  
 David Shermbeck ('13), Political Science Honors Thesis  
 Richard Lockridge ('12), Political Science Honors Thesis  
 Nick Taylor ('12), Political Science Honors Thesis

### **Independent Studies**

John Crawford ('20), Polarization and Deliberation in American Politics

Caroline Black ('20), Information-Based Governance in China  
 Guanming Qiao ('17), Alternative Food Systems in China  
 Becky Johnson ('16), Environmental Communication  
 Antonia Giles ('16), The Urban Politics of Detroit  
 Nick Wilder ('13), The Politics of Information: Case Studies of Sustainability Assessments

## GUEST LECTURES

<p><b>“Connecting Information and Action: A Sustainable Consumer’s Playbook”</b>  <i>Sustainability Showcase Series</i>          Penn State University</p>	<p>2019</p>
<p><b>“Green Grades: Can Information Save the Earth?”</b>          Course: <i>Sustainable Organizational Management</i>          Wake Forest University Master of Arts in Sustainability Program</p>	<p>2018</p>
<p><b>“Nuclear Policy”</b>          Course: <i>Nuclear Physics: Technology and Policy</i>          Davidson College</p>	<p>2017</p>
<p><b>“Eco-Labels as a Form of Food Governance”</b>          Course: <i>Food, Agriculture and Sustainability (edX)</i>          Davidson College and Wellesley College</p>	<p>2015</p>
<p><b>“Newsweek’s Green Company Rankings”</b>          Course: <i>Visualization</i>          Davidson College</p>	<p>2015</p>
<p><b>“The Food Information Landscape”</b>          Program: <i>Food and Sustainability Mobile App Development Project</i>          Davidson College</p>	<p>2015</p>
<p><b>“The Need to Deliver Value”</b>          Program: <i>Food and Sustainability Mobile App Development Project</i>          Davidson College</p>	<p>2015</p>
<p><b>“Does the Earth Matter? Environmental Issues in Presidential Elections”</b>          Course: <i>Politics, Policy, and the Election</i>          Davidson Learns</p>	<p>2012</p>

- “Climate Change and Public Policy”** 2012  
 Course: *Environmental Studies Capstone*  
 Davidson College
- “Environmental Politics in China”** 2011  
 Course: *Chinese Politics*  
 Davidson College
- “Measuring Product and Company Performance”** 2010  
 Course: *Sustainability: Business Measures for Success*  
 University of California, Berkeley Haas School of Business
- “A Multi-Methods Research Strategy: Analyzing the Popularity of Environmental Ratings in the Electronics Sector”** 2009  
 Course: *Methods in Environmental Sciences*  
 University of California, Berkeley College of Natural Resources
- “Non-State Global Environmental Governance”** 2009  
 Course: *International Environmental Politics*  
 University of California, Berkeley College of Natural Resources
- “Labor and Environmental Standards in Emerging Markets”** 2006  
 Course: *Business Strategies in Emerging Markets*  
 University of California, Berkeley Haas School of Business
- “The History and Diversity of Eco-Labels and Certifications”** 2006  
 Course: *Governance of Global Production*  
 University of California, Berkeley College of Natural Resources

## MEDIA AND PANEL PRESENTATIONS

- “Changing the Climate Conversation”** 2019  
 Interview on Democracy Works podcast hosted by Penn State University’s McCourtney Institute for Democracy
- “Davidson Domains”** 2015  
 Davidson College panel with Mark Sample (Classics), Jeanne Neuman (Classics) and Christine Marshall (English) on the use of the personal and class websites as part of the Davidson Domains Project

- “The Dome of Doom: Environmental Issues in China”** 2015  
Davidson College panel with Fuji Lozada (Anthropology) and Shelley Rigger (Political Science) on a new documentary about pollution in China
- “The Pope and Climate Change”** 2015  
Davidson College panel with Andy Lustig (Religion) and Karen Soos (Religious and Spiritual Life) on the encyclical about climate change and the environment published by Pope Francis
- “A Fierce Green Fire”** 2012  
Davidson College panel co-hosted by the Biology Department and the Davidson Lands Conservancy on a new documentary about the life and influence of Aldo Leopold
- “The Politics of Sustainability”** 2012  
Presentation at Charlotte Teacher’s Initiative (CTI) event, Exploding Canons: Sustainability in Charlotte and Beyond.
- “Policy & the Environment”** 2012  
Davidson College panel with Sarah Phillips (General Counsel, Davidson College) and Haywood Rankin (former US Ambassador and Board Member, Catawba Lands Conservancy) on trends in public policy initiatives and their relationship to environmental issues
- “Energy, Technology, and Sustainability”** 2012  
Davidson College panel with Eric Roston (Bloomberg News), Anthony Foxx (Mayor of Charlotte), Eric Spiegel (CEO Siemens USA), and Vincent Davis (Duke Energy) on the challenges and opportunities facing Charlotte as a growing hub for energy and sustainability innovation
- “Environmental Health in the Queen City”** 2012  
CLTBlog.com panel with Dr. Jessica Braswell (Queens University) and Bobby DeMuro (Host of “A Healthier Charlotte”) on environmental and health issues in Charlotte, NC
- “Climate Change in Charlotte”** 2012  
WBT Radio interview with Bobby DeMuro (Host of “A Healthier Charlotte”) about the local, national, and global politics of climate change

- “Chocolate: A Bittersweet Story”** 2012  
Davidson College panel with Matt Samson (Anthropology) and Dennis Appleyard (Economics) on the ethical issues associated with the global chocolate supply chain
- “Becoming a Responsible Consumer”** 2011  
Davidson College panel with David Perry (Vann Center for Ethics) on the value of critically and proactively considering the impacts of our personal consumption decisions
- “Third Parties in Perspective”** 2011  
Davidson College panel with Susan Roberts (Political Science) and Josh Putnam (Political Science) on the role and history of third parties in American politics

## PEER REVIEW EXPERIENCE

National Science Foundation (Directorate for Social, Behavioral and Economic Sciences)  
*Global Environmental Politics*  
*Organization & Environment*  
*Environmental Policy and Governance*  
*Journal of Policy Analysis and Management (JPAM)*  
*Journal of Consumer Marketing*  
*Journal of Business Ethics*  
*Climatic Change*  
*Sustainability*  
 W. W. Norton & Company (Political Science)  
 Routledge  
 Academy of Finland and the Chinese Academy of Social Sciences

## WEBSITE DEVELOPMENT EXPERIENCE

**Sustainability Information Lab** (<http://sites.davidson.edu/sil/>)

A digital hub of information about research being conducted by Dr. Bullock and his students on the politics, psychology, and performance of different forms of sustainability information.

**Responsible Consumers Club** (<http://www.responsibleconsumersclub.com/>)

An online social networking and information sharing platform for members of the Responsible Consumers Club, a student organization at Davidson College that is supported by research conducted by the Sustainability Information Lab.

**Scales of Green** (<http://scalesofgreen.com/>)

An online source of information about different efforts to measure the environmental performance of places, products, companies, sectors, countries, and individuals. It explores the science and politics of these efforts and evaluates their strengths and weaknesses.

**Theory to Action** (<http://theorytoaction.com/>)

An umbrella site of information about and for courses taught by Dr. Bullock at Davidson College, all of which are focused on using social science theories to help students understand and solve real-world challenges.

**Environmental Politics** (<http://environmentalpolitics.theorytoaction.com/>)

A website that shares insights about environmental issues from students in environmental politics courses at Davidson College. Student posts include policy memos and short essays about environmental films, cases, and current events.

**Leaders vs. Entrepreneurs** (<http://leadersvsentrepreneurs.theorytoaction.com/>)

A site that provides links to websites designed by students in Dr. Bullock's Leaders vs. Entrepreneurs seminar. Building on theories discussed in the course, students designed their websites to demonstrate the meaning of entrepreneurship and leadership in their own lives.

**Politics of Information** (<http://politicsofinformation.theorytoaction.com/>)

A website that provides links to websites designed by students in Dr. Bullock's Politics of Information course. Incorporating concepts discussed in the course, these websites present ratings of the social and environmental performance of different subsets of companies.

**Environmental Social Sciences** (<http://environmentalsocialsciences.theorytoaction.com/>)

A site that publishes posts and presentations by students in ENV 202, Environmental Social Sciences, that apply concepts from psychology, economics, political science and other social sciences to key environmental challenges facing society.

**Tasty Easy Healthy Green** – *co-designed with Sally Bullock* (<http://tastyeasyhealthygreen.com/>)

A food blog that presents a wide range of recipes and evaluates their flavor, ease-of-preparation, healthiness, and environmental-friendliness on a five point scale. Each post also includes enticing photos of the dish and an engaging narrative about its preparation.

**GrahamBullock.com** (<http://grahambullock.com/>)

A clearinghouse of information about Dr. Bullock's research, teaching and service. The site includes posts about Dr. Bullock's recent activities and a news feed of articles related to political science, environmental studies, and sustainability that is curated by Dr. Bullock.

## PROFESSIONAL EXPERIENCE

### **GoodGuide.com**

Sept. 2007 – Aug. 2008

#### ***Co-Founder and Director of Content Development***

Directed the development of content for a new social venture, GoodGuide.com; identified, acquired, and analyzed social, environmental and health data for over 65,000 products; used this data to create aggregated ratings of these products for consumers.

### **Resources for the Future (RFF)**

June 2004 – Aug. 2004

#### ***Research Intern***

Worked with RFF staff on investigating the ecological and philosophical foundations of different approaches to measuring the state of natural ecosystems used by the EPA, Corps of Engineers and Fish and Wildlife Service.

### **The Nature Conservancy**

Jan. 2000 – Dec. 2002

#### ***Ecotourism Coordinator, China Program (Yunnan Province)***

Coordinated Ecotourism Program activities, including management planning, guide training, community enterprise development, business planning workshops, website development, drafting of codes of conduct, feasibility studies, field surveys, and ecolodge renovations.

### **Stony Brook-Millstone Watershed Association**

June 1999 – Aug. 1999

#### ***Watershed Management Program Intern (New Jersey)***

Created River Friendly Town Certification Program, researched model environmental ordinances, surveyed streams, trained volunteers in river monitoring protocols, assisted in classes at the Nature Center's Environmental Summer Camp.

### **World Wildlife Fund (WWF)**

June 1997 – Aug. 1997

#### ***China Program Intern (Beijing)***

Translated funding proposals, drafted a giant panda publication, prepared presentation on international approaches to water pollution prevention at a national conference for 28 Chinese mayors.

### **Edison Electric Institute (EEI)**

June 1996 – Aug. 1997

#### ***International Utility Efficiency Partnerships Intern (Washington, DC)***

Assisted in organizing IUEP board meetings, communicating with IUEP members, preparing the IUEP's first Request for Proposals, and drafting a proposal for a Joint Implementation project in Honduras.



## PROFESSIONAL AFFILIATIONS

American Political Science Association  
 Sigma Xi, The Scientific Research Society  
 National Committee on US-China Relations

## LANGUAGE SKILLS

Proficiency in Mandarin Chinese

## ACADEMIC SERVICE AND OTHER ACTIVITIES

<b>Deliberative Citizenship Initiative</b> Faculty Director	2020 – Present
<b>Deliberative Citizenship Initiative</b> Co-Convener	2019 – Present
<b>Davidson in China Program</b> Program Director	2019 - Present
<b>Davidson College Curriculum Assessment Committee</b>	2019 - Present
<b>Davidson in Washington Program</b> Director	2017-2018
<b>Davidson in China Program</b> Resident Director	2018
<b>Davidson College Junior Faculty Network</b> Co-Chair	2016 - 2017
<b>Davidson College Student Study &amp; Research Committee</b>	2016 - 2018
<b>Davidson College Advisory Board of Center for Civic Engagement</b>	2015 - Present
<b>Davidson College Food and Sustainability Project</b> Mentor	2015
<b>Davidson College Committee on Campus and Religious Life</b>	2014 - 2017
<b>Davidson College Venture Fund Task Force</b>	2013
<b>Davidson College Sustainability Committee</b>	2012 - 2013

<b>Davidson College Sexual Misconduct Board</b>	2012 - 2013
<b>Davidson College Environmental Studies Speaker Committee</b>	2011 - 2013
<b>Davidson College Responsible Consumers Club</b> Faculty Advisor	2012 - 2013
<b>Davidson College Energy Club</b> Faculty Advisor	2012 - 2013
<b>UC Berkeley Department of Environmental Science, Policy, and Management Graduate Student Association</b> Graduate Student Survey Coordinator	2009 - 2010
<b>UC Berkeley Department of Environmental Science, Policy, and Management Admissions Committee</b> Committee Member	2009 - 2010
<b>UC Berkeley China Environment Initiative</b> Co-Founder and Co-Chair	2006 – 2007
<b>UC Berkeley Department of Environmental Science, Policy, and Management Graduate Student Association</b> Society and Environment Graduate Student Representative	2005 - 2006
<b>The Kennedy School Environmental and Natural Resource Professional Interest Council</b> Co-Chair	2004 - 2005
<b>Harvard Environment Society</b> Co-Founder and Co-Chair	2004 - 2005
<b>Princeton Conservation Society</b> President	1998 - 1999
<b>Princeton Environmental Newsletter</b> Founder/Editor	1998 - 1999